



CLUB HEALTH AWARDS PROGRAM C.H.A.P.

Recognition That's Built on Impact

CLUB NAME

DISTRICT

PRESIDENT

YEAR

STEP 1 · BENCHMARKS — ENTER 1 POINT IN THE BOX FOR EACH ITEM COMPLETED

1 Youth & Community

1 pt each

Signature Program completed

☐

Signature Activity completed

☐

Service Project or Fundraiser

☐

Category 1 Points

☐

2 Member Engagement

1 pt each

C.A.R.E. Event held

☐

New Member Orientation

☐

Member Recognition

☐

Attended District Event

☐

Category 2 Points

☐

3 Foundation Support

1 pt each

Made a Foundation donation

☐

Donated \$100 or more

☐

Club Foundation Rep named

☐

CFR completed training

☐

Category 3 Points

☐

4 Leadership & Admin

1 pt each

COER filed by May 20

☐

Impact Report by Sep 30

☐

Bylaws reviewed by Dec 31

☐

Officers completed training

☐

Category 4 Points

☐

5 Membership Growth

1 pt each

Net +3 members or more

☐

90% retention rate

☐

Held a recruitment event

☐

Built a new club

☐

Category 5 Points

☐

Minimum Club Standards

all required

☐ 7+ Regular Members

☐ Signature Program or Activity

☐ One Fellowship Event

☐ \$100+ Foundation Donation

☐ Optimist Institute (1 mbr, 1 course)

☐ Int'l & District Dues current

All standards met?

☐

STEP 2 · DETERMINE YOUR AWARD

AWARD LEVELS

BRONZE 5 points across at least 3 categories

☐

SILVER 8 points — at least 2 in each of 4 categories

☐

GOLD 15 points — at least 3 in every category

☐

Total Points

☐

Categories Used

☐

Award Earned

☐

CLUB PRESIDENT · DATE

LT. GOVERNOR · DATE

Optimist International Club Health Awards Program Pilot (C.H.A.P.)

Purpose: To increase organizational engagement through recognition. Clubs and Districts will be celebrated based on the completion of specific benchmarks in 5 key areas.

Qualifications: Clubs must meet the Minimum Club Standards (as established by the O.I. Board of Directors) and be in good standing with their International & District Dues

Minimum Club Standards:

- Minimum of 7 Regular Members
- Participate in at least one Optimist Signature Program or Activity
- One Fellowship Event Annually
- Foundation Donation (\$100 Minimum)
- Participate in Optimist Institute (Minimum 1 member takes 1 Course)
- Be current on International and District Dues

Structure: 3 Levels of Recognition

Bronze Level – 5 Benchmarks from a minimum of 3 Key Categories (5 Total)

Silver Level – 2 Benchmarks from 4 Key Categories (8 Total)

Gold Level – 3 Benchmarks from all 5 Key Categories (15 Total)

Key Categories

- Youth & Community Impact
- Membership Engagement
- Foundation (OIF/CCOF) Support
- Club Leadership & Administration
- Membership Growth

Category Benchmarks

Youth & Community Impact: Complete Benchmark

1. Optimist International Signature Program – Each Program Completed equals 1 Benchmark
 - Junior Optimist International/JOI
 - Optimist Oratorical Program
 - Optimist Essay Program
 - Communication Contest for the Deaf & Hard of Hearing (CCDHH)
 - Optimist International Junior Golf
 - Optimists Working for Learning Success(OWLS)
2. Optimist International Signature Activity – Each Program Completed equals 1 Benchmark
 - Respect for Law
 - Youth Appreciation
 - Youth Safety
 - Tri- Star Sports
 - Kaleidoscope of Performing Arts
 - Photography Contest
 - Visual Arts Contest
 - Optimist Day

Kids Speak Out
Optimist Day in the Park
Avenue of Flags
Childhood Health & Wellness
Community Member Service Recognition
International Day of Happiness

3. Club Projects – 1 Benchmark available for completing any one of the following:
Service Project
Fundraiser Project

Membership Engagement – Each activity equals 1 Benchmark

1. C.A.R.E.
2. New Member Orientation (Project Impact Report)
3. Member Recognition / Appreciation / President Citation
4. Club Visitation to another Club
5. Club Represented at District Conference
6. Club Represented at District Convention
7. Club Represented at Optimist International Convention

Foundation (OIF/CCOF) Support- Each activity equals 1 Benchmark

1. Club Donation (Minimum \$100)
2. Club Donation (\$365/ Dollar-a-day)
3. Club Donation (\$500+)
4. Dime-A-Day Support (Minimum 15% of Club Members)
5. Club Foundation Rep (CFR) Completes Optimist Institute Training
6. Club Foundation Rep identified in COER by May 20th

Club Leadership & Administration - Each activity equals 1 Benchmark

1. Club Officer Elect Report completed by May 20th
2. Club Officers (Pres, S/T) Complete Optimist Institute Training by Mar 31st
3. Club Officers Complete Officer Training offered by District
4. Submit Yearly Club Impact Report (New Form) by Sep 30th
5. Review Club Bylaws & Report on optimistleaders by Dec 31

Growth – Each Activity equals 1 Benchmark

1. End of Year Membership (Net 0)
2. End of Year Membership (Net +3)
3. End of Year Membership (Net +5)
4. 90% Retention Rate (Found on Optimist Scoreboard)
5. Host Dedicated Club Recruitment Event (NOW, WOW)
6. Build New Club

District Award Levels

Bronze Level – 10% of Clubs in District receive bronze/silver/gold recognition

Silver Level – 20% of Clubs in District receive bronze/silver/gold recognition

Gold Level - 30% of Clubs in District receive bronze/silver/gold recognition